Common Questions around LinkedIn

Q1: Why should I bother updating my education on LinkedIn?

A: It helps you get seen by recruiters, shows off your progress, connects you with alumni, and boosts your online visibility. Think of it like an online CV that works for you 24/7.

Q2: I don't have much work experience. Does LinkedIn still help?

A: Absolutely. Showcasing your education, training, achievements, and interests helps employers see your potential, not just your past. Many apprentices get noticed for their learning journey.

Q3: What should I include when I update my education section?

A: Add:

- The name of the provider (e.g. The Juice Academy)

- Your course name (e.g. Hospitality Marketing Apprenticeship)

- Dates you attended

- Any achievements, awards, or projects

Q4: What if I haven't finished my course yet?

A: That's fine! You can still add your current course with the expected end date. Just write something like "In Progress" under Description or mark the end date as ongoing.

Q5: Will employers actually see this?

A: Yes. Many recruiters search for people by skills, qualifications, and education. Updating this helps you show up in those searches, especially for early career roles.

Q6: Isn't LinkedIn just for professionals and managers?

A: Not at all. More and more apprentices, students, and early-career job seekers use it to find opportunities, share achievements, and build their network.

Q7: Do I have to post publicly every time I update something?

A: No, you can choose to update your profile privately or share it as a post. But sharing big milestones (like finishing your apprenticeship) can inspire others and attract interest.

Q8: How does this help Apprentify and the alumni network?

A: When you add your education, LinkedIn links you to Apprentify. This helps us stay in touch, offer CPD, celebrate your success, and invite you to alumni events or job fairs.

Q9: Can I add other qualifications too?

A: Yes! You can list any formal education, GCSEs, college, university, short courses, even CPD and certificates. It shows you're growing and always learning.