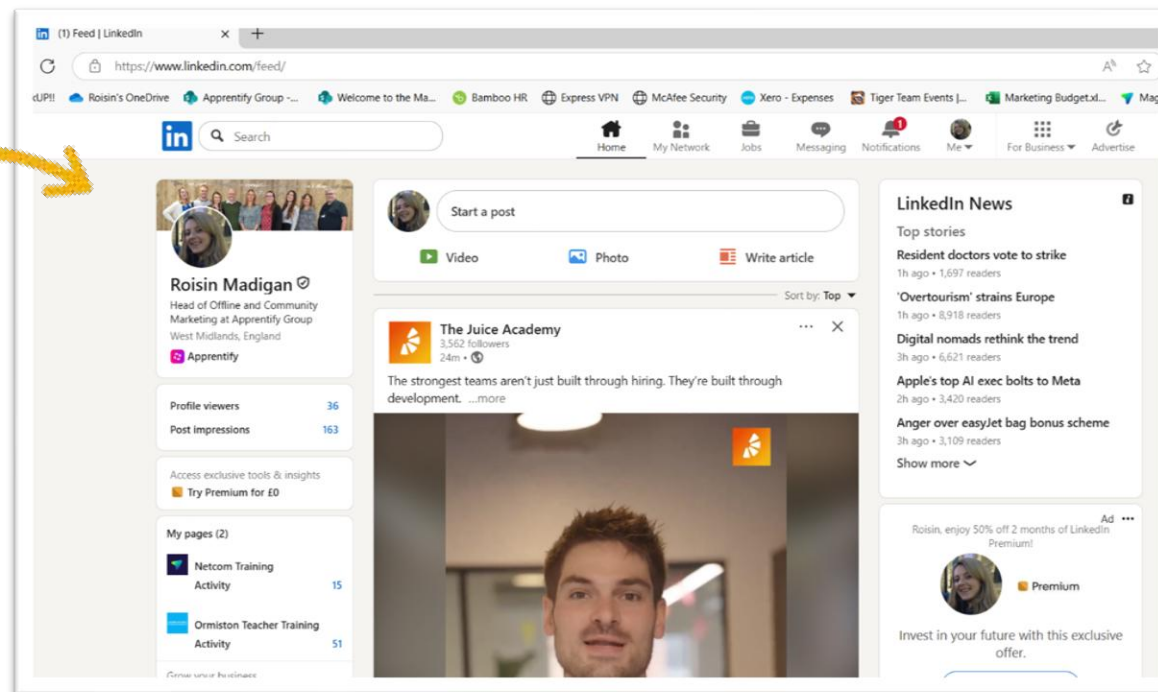


Step by Step guide on how to update your 'education' on LinkedIn

1. Go to Your Profile

- Open [linkedin.com](https://www.linkedin.com) and log in.
- Click your profile picture or name at the top of the homepage to go to your profile.

Click your profile image to go to your personal profile.



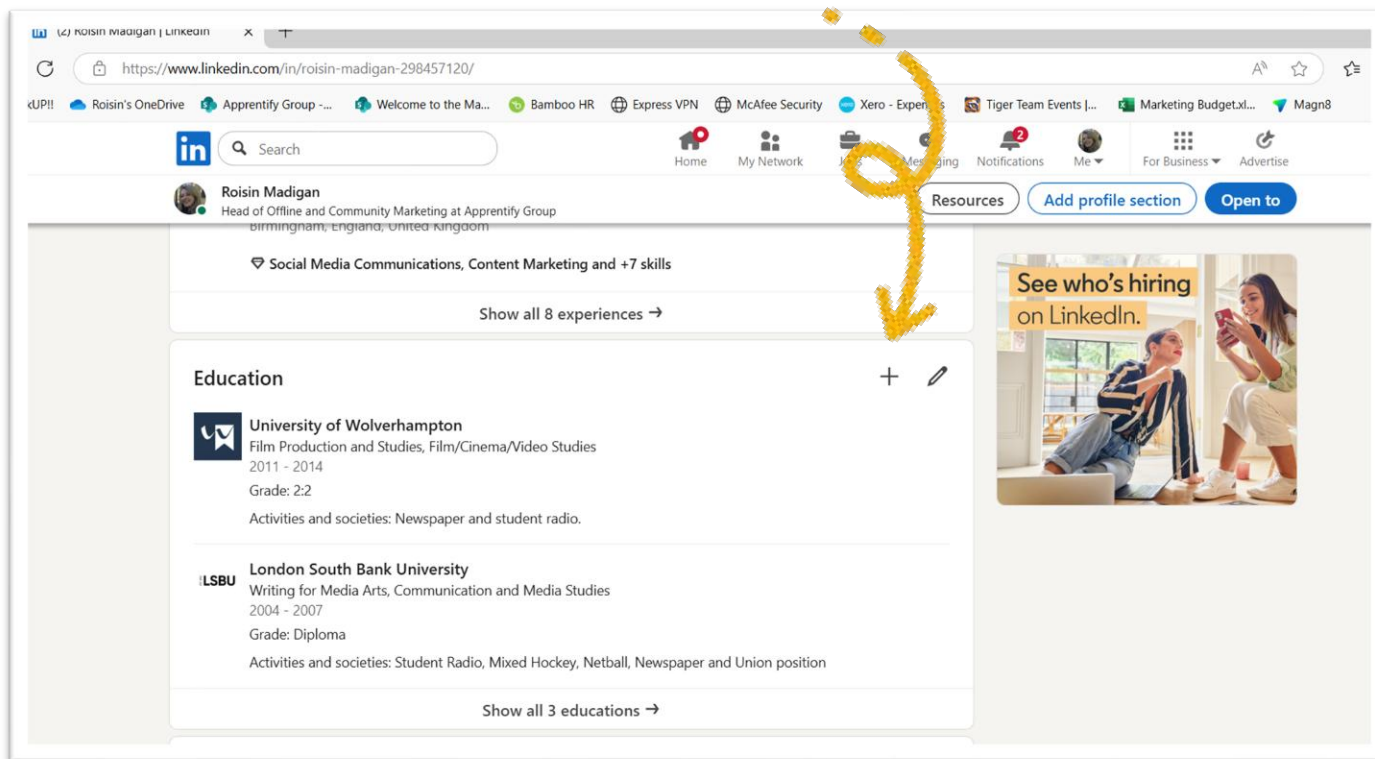
2. Scroll to the 'Education' Section

- On your profile, scroll down until you see the "Education" section.

3. Add a New Entry

Click the "+" icon next to the Education heading.

(Or click the pencil icon if you want to edit an existing entry.)



4. Fill in the Education Details- Enter the following:

- School: The Juice Academy (*match what's on your certificate*)
- Degree: e.g. "Level 3 Apprenticeship" or "Digital Marketing Apprenticeship"
- Field of Study: Your subject area (e.g. "Marketing", "Software Development")
- Start & End Dates: When you started, and your expected or actual completion date
- Grade (Optional): Add "Pass", "Merit", "Distinction" if applicable
- Activities & Societies (Optional): Any extra involvement or enrichment/work experience
- Description: A short summary of what you learned, achievements, or a project. Example: *"Completed a 15-month apprenticeship focused on SEO, Google Ads, and content marketing. Managed a live campaign with measurable results. Gained a Distinction."*
- Skills: Add skills you have gained over the duration of your course, 'Digital Marketing', 'Project Management', CRM Database, Adobe Premier Pro..
- Media: Add media like images, documents, sites or presentations. For example if you have designed posters for promotion events, filmed and edited a video or designed a presentation, anything that you are proud of and that related to your educational experiences.

School*

Degree

Field of study

Start date
Month: Year:

End date (or expected)
Month: Year:

Add education ✕

Grade

Activities and societies
 134/500

Description
 157/1,000

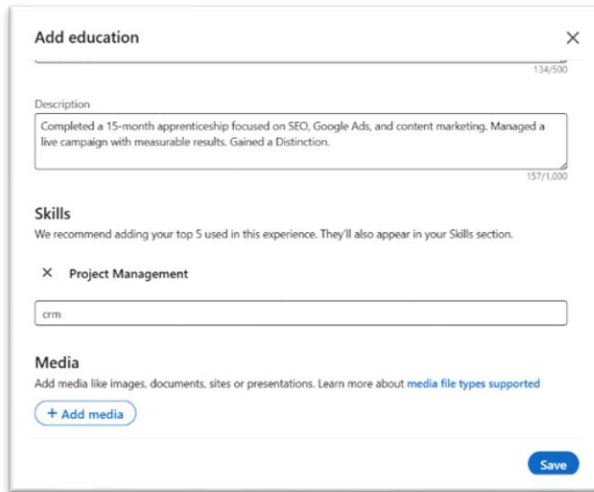
Skills
We recommend adding your top 5 used in this experience. They'll also appear in your Skills section.

✕ Project Management

[+ Add skill](#)

Media
Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)

[+ Add media](#)



Add education ✕

134/500

Description

Completed a 15-month apprenticeship focused on SEO, Google Ads, and content marketing. Managed a live campaign with measurable results. Gained a Distinction.

157/1,000

Skills

We recommend adding your top 5 used in this experience. They'll also appear in your Skills section.

✕ Project Management

crm

Media

Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)

+ Add media

Save

5. Click 'Save'

Once everything's filled in, click "Save" to update your profile.

Your education will now be visible to others – you can also choose to share it as a post to celebrate your current progression or achievements.



Bonus Tips:

- Double-check spelling and dates – it builds credibility.
- Use keywords like “Apprenticeship”, “Level 3”, “Digital Marketing”, etc.
- Add a description – even a short one gives your profile more impact.
- Consider sharing a post about completing your course to celebrate!